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Makegood Policy Approval Required	Survey Cable Nielsen Live Only Nov15 Primary Demo Adults 35+	Status Not accepted	Phone (301) 951-2620 Credit Status	Office Washington Product Name	Sales Coordinator Ethan Williamson Est Code 2863	AE Natasha Levinsohn Product Code	Client Code	Market Minneapolis-St. Paul	System Name Spectrum/Rosemount, MN Advertiser Alliance for a Better Minnesota	Syscode 6863 Agency Screen Strategies Media	Order# 62357738 Flight Dates 10/24/16 - 11/06/16
Makegood Policy	Primary Demo		Credit Status	Product Name	Est Code	Product Code	Client Code		Advertiser	Agency	Flight Dates
Approval Required	Adults 35+				2863				Alliance for a Better Minnesota	Screen Strategies Media	10/24/16 - 11/06/16
CPP	GRP	Sold On	Affiliate Split	Total Spots	Net Total	Commission	Total	Total # of Weeks	Show All Lines	Version	Update Date
CPM	GIMP	Cost Per Spot	100.0							1 Vs. 1	10/26/16
				236	\$10,391.38	\$1,833.77	\$12,225.15	2			

21	20	19	18	17	16	15	14	13	12	3	10	9	8	7	6	5	4	ы	2		Line
APL	APL	APL	APL	APL	APL	AMC	AMC	AMC	AMC	AMC	AMC	AMC	AEN	AEN	AEN	AEN	AEN	AEN	AEN	AEN	Net
Animal Planet Daytime	Animal Planet Late Fringe	Animal Planet Prime	Animal Planet Access	Animal Planet Daytime	Animal Planet Morning	AMC Daytime	AMC Prime	AMC Morning	AMC Late Fringe	AMC Prime	AMC Daytime	AMC Morning	A&E Daytime	A&E Prime	A&E Daytime	A&E Late Fringe	A&E Prime	A&E Access	A&E Daytime	A&E Morning	Program
10/24/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/24/16	10/24/16	10/24/16	10/31/16	10/31/16	10/31/16	10/31/16	10/24/16	10/24/16	10/24/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	Start Date
10/30/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	10/30/16	10/30/16	10/30/16	11/6/16	11/6/16	11/6/16	11/6/16	10/30/16	10/30/16	10/30/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	Stop Date
09:00	00:00	19:00	16:00	09:00	05:00	09:00	19:00	09:00	00:00	19:00	16:00	09:00	09:00	19:00	09:00	00:00	19:00	16:00	09:00	05:00	Start Time
16:00	02:00	24:00	19:00	16:00	09:00	19:00	24:00	16:00	02:00	24:00	19:00	16:00	19:00	24:00	16:00	02:00	24:00	19:00	16:00	09:00	Stop Time
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\$29.69	\$29.69	\$57.81	\$45.31	\$29.69	\$43.75	\$59.38	\$75.00	\$37.50	\$37.50	\$75.00	\$59.38	\$37.50	\$73.44	\$90.63	\$45.31	\$45.31	\$90.63	\$73.44	\$45.31	\$68.75	Unit Cost
\$29.69	\$29.69	\$57.81	\$45.31	\$29.69	\$43.75	\$59.38	\$75.00	\$37.50	\$37.50	\$75.00	\$59.38	\$37.50	\$73.44	\$90.63	\$45.31	\$45.31	\$90.63	\$73.44	\$45.31	\$68.75	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue M	Issue ()	Issue	Issue	Issue	Issue	Issue	Line Comment

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Order #		62357738			Agency	tes	0 3	10/24/16 - 11/06/16 Screen Strategies N	200	7	Jies 1	30/24/16 - 11/06/16 Screen Strategies Media	20.				Version	Jale			1 Vs. 1	
System Name	Name	Spectrum/Rosemount, MN			Advertiser	٦		llian	ce fo	or a	Sette	ž.	Alliance for a Better Minnesota	ta		(0)	Show All Lines	Lines				
Market		Minneapolis-St. Paul											П				Total # of Weeks	f Weeks	0,	Ц		2
					Client Code	de	Н	П	П	П	П						Total					\$12,225.15
AE		Natasha Levinsohn			Product Code	Code	\sqcup					П					Commission	sion				\$1,833.77
es	Coordinator	Ethan Williamson			Est Code		N)	2863									Net Total			Ц		\$10,391.38
Office		Washington			Product Name	Vame											Total Spots	ots				236
Phone		(301) 951-2620			Credit Status	atus											Affiliate Split	Split		-1	100.0	
Status		Not accepted															Sold On			0	Cost Per Spot	
Survey		Cable Nielsen Live Only Nov15	O		Primary Demo	Demo	_	Adults 35+	s 35	+							GRP		1	0	GIMP -	
•					Makegood Policy	d Policy	H	Approval Required	oval	Req	uired						CPP		ľ	0	CPM -	
Comments :	ıts :	10.26 new order, please review & confirm. thanks	confirm. tha	anks																		
Line	Net	Program	Start	Stop	Start	Stop	3	-	8	-	П	S	S	RTG	MP	Total Spots	Unit	-	Total	Spot	Line Comment	ent
22	APL	Animal Planet Prime	10/24/16	10/30/16	19:00	24:00				\neg	×	×	×		-	_	\$57.81	-	\$57.81	30	Issue	
23	APL	Animal Planet Daytime	10/24/16	10/30/16	09:00	19:00						×	×			1	\$45.31		\$45.31	30	Issue	
24	BRVO	Bravo Morning	10/31/16	11/6/16	05:00	09:00	×	×	×	×				,		1	\$57.81	\vdash	\$57.81	30	Issue	
25	BRVO	Bravo Daytime	10/31/16	11/6/16	09:00	16:00	×	×	×	×			Н			1	\$37.50	Н	\$37.50	30	Issue	
26	BRVO	Bravo Access	10/31/16	11/6/16	16:00	19:00	×	×	×	×				,		_	\$59.38	\vdash	\$59.38	30	Issue	
27	BRVO	Bravo Prime	10/31/16	11/6/16	19:00	24:00	×	×	×	×		\dashv				1	\$75.00	-	\$75.00	30	Issue	
28	BRVO	Bravo Late Fringe	10/31/16	11/6/16	00:00	02:00	×	×	×	×		\neg		3	а	1	\$37.50	\vdash	\$37.50	30	Issue	
29	BRVO	Bravo Daytime	10/24/16	10/30/16	09:00	16:00			П	П	×	×	×	9	a	_	\$37.50	Н	\$37.50	30	Issue	
30	BRVO	Bravo Prime	10/24/16	10/30/16	19:00	24:00					×	×	×		а		\$75.00	\vdash	\$75.00	30	Issue	
31	BRVO	Bravo Daytime	10/24/16	10/30/16	09:00	19:00				\neg		×	×			_	\$59.38	\vdash	\$59.38	30	Issue	
32	CMDY	Comedy Access	10/31/16	11/6/16	16:00	19:00	×	×	×	×	\Box	Н	Н			_	\$45.31	\vdash	\$45.31	30	Issue	
33	CMDY	Comedy Prime	10/31/16	11/6/16	19:00	24:00	×	×	×	×			Н		ı	_	\$57.81	\vdash	\$57.81	30	Issue	
34	CMDY	Comedy Late Fringe	10/31/16	11/6/16	00:00	02:00	×	×	×	×		\neg			1	_	\$29.69	-	\$29.69	30	Issue	
35	CMDY	Comedy Prime	10/24/16	10/30/16	19:00	24:00					×	×	×		r		\$57.81	\vdash	\$57.81	30	Issue	
36	CMDY	Comedy Daytime	10/24/16	10/30/16	09:00	19:00	\neg			\neg		×	×		r	_	\$45.31		\$45.31	30	Issue	
37	CMT	CMT Daytime	10/31/16	11/6/16	09:00	16:00	×	×	×	×		\dashv		-	-	_	\$23.44	-	\$23.44	30	Issue	
38	CMT	CMT Access	10/31/16	11/6/16	16:00	19:00	×	×	×	×	\dashv	\dashv			7	_	\$35.94	\vdash	\$35.94	30	Issue	
39	CMT	CMT Prime	10/31/16	11/6/16	19:00	24:00	×	×	×	×				,		1	\$45.31	_	\$45.31	30	Issue	
40	CMT	CMT Late Fringe	10/31/16	11/6/16	00:00	02:00	×	×	×	×			\neg	,	7	_	\$23.44	_	\$23.44	30	Issue	
41	CMT	CMT Daytime	10/24/16	10/30/16	09:00	16:00					×	×	×		i ii	_	\$23.44	-	\$23.44	30	Issue	
42	CMT	CMT Prime	10/24/16	10/30/16	19:00	24:00	\dashv	\neg	\neg	\neg	×	×	×	,	7	1	\$45.31	-	\$45.31	30	Issue	

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Order#	1	62357738			Flight Dates	es	1-	0/24	/16	11/2	10/24/16 - 11/06/16	[]"					Update Date	Date			10/26/16	
Syscode	No.	6863			Agency		> 0	cree	n st	rateg	gies I	Screen Strategies Media	Screen Strategies Media	מַ			Show All I ines	ines			- Vis	
Market		Minneapolis-St. Paul					-										Total # of Weeks	f Weeks				2
					Client Code	de	\dashv									Ц	Total			Ц		\$12,225.15
AE		Natasha Levinsohn			Product Code	ode	Н										Commission	sion				\$1,833.77
Sales C	Sales Coordinator	_			Est Code		2	2863				П	П				Net Total	_				\$10,391.38
Office					Product Name	lame	Н									L	Total Spots	ots				236
Phone		(301) 951-2620			Credit Status	atus	\vdash									L	Affiliate Split	Split			100.0	
Status		Not accepted														100	Sold On			0	Cost Per Spot	
Survey		Cable Nielsen Live Only Nov15	5		Primary Demo	emo	b	dult	Adults 35+	†							GRP		1		GIMP -	
'					Makegood Policy	d Policy	Þ	ppro	val	Approval Required	ired						CPP		ľ		CPM -	
Comments :	nts:	10.26 new order, please review & confirm. thanks	confirm. the	anks								1 1										
Line	Net	Program	Start Date	Stop Date	Start Time	Stop	3	-	8	-	П	S	S	RTG	ΙMΡ	Total Spots	Unit		Total Cost	Spot	Line Comment	ment
43	CMT	CMT Daytime	10/24/16	10/30/16	09:00	19:00					\neg	×	×	,	,	_	\$35.94		\$35.94	30	Issue	
44	CNBC	CNBC Morning	10/31/16	11/6/16	05:00	09:00	×	×	×	×	П			,	1	→	\$34.38		\$34.38	30	Issue	
45	CNBC	CNBC Daytime	10/31/16	11/6/16	09:00	16:00	×	×	×	×				,	7	_	\$23.44		\$23.44	30	Issue	
46	CNBC	CNBC Access	10/31/16	11/6/16	16:00	19:00	×	×	×	×				,	3	_	\$35.94		\$35.94	30	Issue	
47	CNBC	CNBC Prime	10/31/16	11/6/16	19:00	24:00	×	×	×	×				,	ii i	1	\$45.31	-	\$45.31	30	Issue	
48	CNBC	CNBC Daytime	10/24/16	10/30/16	09:00	16:00				П	×	×	×	,	9	1	\$23.44		\$23.44	30	Issue	
49	CNBC	CNBC Prime	10/24/16	10/30/16	19:00	24:00					×	×	×		1	_	\$45.31		\$45.31	30	Issue	
50	CNN	CNN Morning	10/31/16	11/6/16	05:00	09:00	×	×	×	×		Н		,		_	\$68.75	\vdash	\$68.75	30	Issue	
51	CNN	CNN Daytime	10/31/16	11/6/16	09:00	16:00	×	×	×	×		Н	Н		12	2	\$45.31	Н	\$90.62	30	Issue	
52	CNN	CNN Access	10/31/16	11/6/16	16:00	19:00	×	×	×	×	П		П			_	\$73.44	-	\$73.44	30	Issue	
53	CNN	CNN Prime	10/31/16	11/6/16	19:00	24:00	×	×	×	×					,	2	\$90.63	-	\$181.26	30	Issue	
54	CNN	CNN Late Fringe	10/31/16	11/6/16	00:00	02:00	×	×	×	×		Н			,	_	\$45.31		\$45.31	30	Issue	
55	CNN	CNN Daytime	10/24/16	10/30/16	09:00	19:00				\neg		×	×	ı		_	\$73.44		\$73.44	30	Issue	
56	DISC	Discovery Daytime	10/31/16	11/6/16	09:00	16:00	×	×	×	×				,		1	\$45.31		\$45.31	30	Issue	
57	DISC	Discovery Access	10/31/16	11/6/16	16:00	19:00	×	×	×	×						_	\$73.44	2000	\$73.44	30	Issue	
58	DISC	Discovery Prime	10/31/16	11/6/16	19:00	24:00	×	×	×	×				,		_	\$90.63	-	\$90.63	30	Issue	
59	DISC	Discovery Late Fringe	10/31/16	11/6/16	00:00	02:00	×	×	×	×					,	1	\$45.31		\$45.31	30	Issue	
60	DISC	Discovery Daytime	10/24/16	10/30/16	09:00	16:00					×	×	×			_	\$45.31	_	\$45.31	30	Issue	
61	DISC	Discovery Prime	10/24/16	10/30/16	19:00	24:00					×	×	×	я		_	\$90.63		\$90.63	30	Issue	
62	DISC	Discovery Daytime	10/24/16	10/30/16	09:00	19:00					\vdash	×	×			_	\$73.44	\vdash	\$73.44	30	Issue	
63	ENT	El Morning	10/31/16	11/6/16	05:00	09:00	×	×	×	×		-		9		_	\$43.75		\$43.75	30	Issue	

Order#	62357738	Flight Dates	10/24/16 - 11/06/16	Update Date	10/26/16	
Syscode	6863	Agency	Screen Strategies Media	Version	1 Vs. 1	
System Name	Spectrum/Rosemount, MN	Advertiser	Alliance for a Better Minnesota	Show All Lines		
Market	Minneapolis-St. Paul			Total # of Weeks		2
		Client Code		Total		\$12,225.15
AE	Natasha Levinsohn	Product Code		Commission		\$1,833.77
Sales Coordinator	Ethan Williamson	Est Code	2863	Net Total		\$10,391.38
Office	Washington	Product Name		Total Spots		236
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live Only Nov15	Primary Demo	Adults 35+	GRP -	GIMP -	
1		Makegood Policy	Approval Required	CPP -	CPM -	
Comments: 1	10.26 new order, please review & confirm. thanks					

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ESPN	ESPN	ESPN	ESPN	ESPN	ESPN	ESPN	ESP2	ESP2	ESP2	ESP2	ESP2	ESP2	ESP2	ENT	ENT	ENT	ENT	ENT	ENT	ENT	Net
ESPN Prime	ESPN Daytime	ESPN Late Fringe	ESPN Prime	ESPN Access	ESPN Daytime	ESPN Morning	ESPN2 Daytime	ESPN2 Prime	ESPN2 Daytime	ESPN2 Prime	ESPN2 Access	ESPN2 Daytime	ESPN2 Morning	E! Daytime	E! Prime	El Access	E! Late Fringe	E! Prime	El Access	E! Daytime	Program
10/24/16	10/24/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/24/16	10/24/16	10/24/16	10/31/16	10/31/16	10/31/16	10/31/16	10/24/16	10/24/16	10/24/16	10/31/16	10/31/16	10/31/16	10/31/16	Start Date
10/30/16	10/30/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	10/30/16	10/30/16	10/30/16	11/6/16	11/6/16	11/6/16	11/6/16	10/30/16	10/30/16	10/30/16	11/6/16	11/6/16	11/6/16	11/6/16	Stop Date
19:00	09:00	00:00	19:00	16:00	09:00	00:30	00:60	19:00	00:00	19:00	16:00	00:60	05:00	00:60	19:00	16:00	00:00	19:00	16:00	09:00	Start Time
24:00	16:00	02:00	24:00	19:00	16:00	09:00	19:00	24:00	16:00	24:00	19:00	16:00	09:00	19:00	24:00	19:00	02:00	24:00	19:00	16:00	Stop Time
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\$90.63	\$45.31	\$45.31	\$90.63	\$73.44	\$45.31	\$68.75	\$45.31	\$57.81	\$29.69	\$57.81	\$45.31	\$29.69	\$43.75	\$45.31	\$57.81	\$45.31	\$29.69	\$57.81	\$45.31	\$29.69	Unit Cost
\$90.63	\$45.31	\$45.31	\$90.63	\$73.44	\$45.31	\$68.75	\$45.31	\$57.81	\$29.69	\$57.81	\$45.31	\$29.69	\$43.75	\$45.31	\$57.81	\$45.31	\$29.69	\$57.81	\$45.31	\$29.69	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Line Comment

Order#	62357738	Flight Dates	10/24/16 - 11/06/16	Update Date		10/26/16	
Syscode	6863	Agency	Screen Strategies Media	Version		1 Vs. 1	
System Name	Spectrum/Rosemount, MN	Advertiser	Alliance for a Better Minnesota	Show All Lines	S		
Market	Minneapolis-St. Paul			Total # of Weeks	eks		2
		Client Code		Total			\$12,225.15
AE	Natasha Levinsohn	Product Code		Commission			\$1,833.77
Sales Coordinator	Ethan Williamson	Est Code	2863	Net Total			\$10,391.38
Office	Washington	Product Name		Total Spots			236
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Not accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live Only Nov15	Primary Demo	Adults 35+	GRP		GIMP	•
•		Makegood Policy	Approval Required	CPP	4	СРМ	•
Comments:	10.26 new order, please review & confirm. thanks						
lino Not	Drogram Start Ston	Start Ston	M T W T F S S BTG MP T	Total Unit	Total Spot		Line Comment

105	104	103	102	101	100	99	98	97	96	95	94	93	92	91	90	89	88	87	86	85	Line
HALL	X	FX	FX	FX	FX	FX	FX	FX	FS1	FS1	FS1	FS1	FOOD	FOOD	FOOD	FOOD	FOOD	FOOD	FOOD	ESPN	Net
Hallmark Morning	FX Daytime	FX Prime	FX Daytime	FX Late Fringe	FX Prime	FX Access	FX Daytime	FX Morning	Fox Sports 1 Daytime	Fox Sports 1 Prime	Fox Sports 1 Prime	Fox Sports 1 Access	Food Daytime	Food Prime	Food Daytime	Food Late Fringe	Food Prime	Food Access	Food Daytime	ESPN Daytime	Program
10/31/16	10/24/16	10/24/16	10/24/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/24/16	10/24/16	10/31/16	10/31/16	10/24/16	10/24/16	10/24/16	10/31/16	10/31/16	10/31/16	10/31/16	10/24/16	Date
11/6/16	10/30/16	10/30/16	10/30/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	10/30/16	10/30/16	11/6/16	11/6/16	10/30/16	10/30/16	10/30/16	11/6/16	11/6/16	11/6/16	11/6/16	10/30/16	Date
05:00	09:00	19:00	09:00	00:00	19:00	16:00	00:60	05:00	09:00	19:00	19:00	16:00	09:00	19:00	09:00	00:00	19:00	16:00	09:00	09:00	Time
09:00	19:00	24:00	16:00	02:00	24:00	19:00	16:00	00:60	19:00	24:00	24:00	19:00	19:00	24:00	16:00	02:00	24:00	19:00	16:00	19:00	Time
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\$43.75	\$59.38	\$75.00	\$37.50	\$37.50	\$75.00	\$59.38	\$37.50	\$57.81	\$35.94	\$45.31	\$45.31	\$35.94	\$73.44	\$90.63	\$45.31	\$45.31	\$90.63	\$73.44	\$45.31	\$73.44	Cost
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Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Line Continent

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Order#		62357738			Flight Dates	se	-	0/24/	116 -	10/24/16 - 11/06/16	6/16					I I₩	Update Date		_	10/26/16	
Syscode	u u	6863			Agency		S	cree	n Str	ateg	ies N	Screen Strategies Media				€ e	Version			1 Vs. 1	
System Name	Name	Spectrum/Rosemount, MN			Advertiser		>	llian	e fo	ra B	etter	N N	Alliance for a Better Minnesota			Sh	Show All Lines				
Market		Minneapolis-St. Paul		L			-] []	Total # of Weeks	KS	\perp	9400	2
					Client Code	e	╀	ı			1	l				lotal	tal		ļ	\$12,225.15	25.10
AE		Natasha Levinsohn			Product Code	ode	Н									S T	Commission		L	\$1,8:	\$1,833.77
Sales C	Sales Coordinator				Est Code		2	2863								Z _e	Net Total			\$10,391.38	91.38
Office		_			Product Name	ame	\dashv									T _O	Total Spots				236
Phone		(301) 951-2620			Credit Status	tus	\dashv									Aff	Affiliate Split		1	100.0	
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106	HALL	Hallmark Daytime	10/31/16	11/6/16	09:00	16:00	×	×	×	×				•	,	٦	\$29.69	\$29.69	30	Issue	
107	HALL	Hallmark Access	10/31/16	11/6/16	16:00	19:00	×	×	×	×				,	,	_	\$45.31	\$45.31	30	Issue	
108	HALL	Hallmark Prime	10/31/16	11/6/16	19:00	24:00	×	×	×	×					,	-3	\$57.81	\$57.81	30	Issue	
109	HALL	Hallmark Late Fringe	10/31/16	11/6/16	00:00	02:00	×	×	×	×					1	-1	\$29.69	\$29.69	30	Issue	
110	HALL	Hallmark Daytime	10/24/16	10/30/16	09:00	16:00					×	×	×			-1	\$29.69	\$29.69	30	Issue	
111	HALL	Hallmark Prime	10/24/16	10/30/16	19:00	24:00					×	×	×		1	-1	\$57.81	\$57.81	30	Issue	
112	HALL	Hallmark Daytime	10/24/16	10/30/16	09:00	19:00						×	×	3	j.	_	\$45.31	\$45.31	30	Issue	
113	HGTV	HGTV Morning	10/31/16	11/6/16	05:00	09:00	×	×	×	×				3	э	-	\$68.75	\$68.75	30	Issue	
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115	HGTV	HGTV Access	10/31/16	11/6/16	16:00	19:00	×	×	×	×					3e.	-	\$73.44	\$73.44	30	Issue	
116	HGTV	HGTV Prime	10/31/16	11/6/16	19:00	24:00	×	×	×	×					- 1	_	\$90.63	\$90.63	30	Issue	
117	HGTV	HGTV Late Fringe	10/31/16	11/6/16	00:00	02:00	×	×	×	×				٠	ď	_	\$45.31	\$45.31	30	Issue	
118	HGTV	HGTV Daytime	10/24/16	10/30/16	09:00	16:00					×	×	×	i	c		\$45.31	\$45.31	30	Issue	
119	HGTV	HGTV Prime	10/24/16	10/30/16	19:00	24:00					×	×	×	ı	r	_	\$90.63	\$90.63	30	Issue	
120	HGTV	HGTV Daytime	10/24/16	10/30/16	09:00	19:00						×	×		ř.	1	\$73.44	\$73.44	30	Issue	
121	HIST	History Morning	10/31/16	11/6/16	05:00	09:00	×	×	×	×						1	\$68.75	\$68.75	30	Issue	
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125	HIST	History Late Fringe	10/31/16	11/6/16	00:00	02:00	×	×	×	×				,	,	-	\$45.31	\$45.31	30	Issue	
126	HIST	History Daytime	10/24/16	10/30/16	09:00	16:00					×	×	×		•	_	\$45.31	\$45.31	30	Issue	

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Fight Dales 1002418 - 1100618 1002419 - 1100619 1002419 - 1100619 1002419		Issue	30	\$75.00	\$37.50	2	,	,			×	-		\vdash	Н		10/31/16	MSNBC Daytime	MNBC	146
Fight Dales 10/24/16 - 1/106/16 Mayerina 10/24/16 Mayeri		Issue	30	\$57.81	\$57.81		,			Н	×			-			10/31/16	MSNBC Morning	MNBC	145
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Flight Dales Flig		Issue	30	\$59.38	\$59.38	_		ı			×	\vdash		Н	Н	\vdash	10/31/16	Lifetime Access	LIF	139
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Flight Dates		Issue	30	\$90.63	\$90.63	_	,				Tre part			24:00			\rightarrow	History Prime	HIST	127
Flight Dates 10/24/16 - 11/06/16 Update Date 10/26/16 Agency Screen Strategies Media Version 1 vs. 1 Advertiser Alliance for a Better Minnesota Show All Lines 1 vs. 1 Client Code Image: Code Code Code Est Code 2863 Total Fotal Code Interest Commission Net Total Interest Met Total Spots Total Spots 100.0 Product Name Credit Status Adults 35+ Sold On Solid	e Comment	Line	Spot Len	Total Cost	Unit Cost	Total Spots	IMP	RTG				8		_	-		Start Date	Program	Net	Line
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AE	Natasha Levinsohn	Product Code		Commission			\$1,833.77
Sales Coordinator	Ethan Williamson	Est Code	2863	Net Total			\$10,391.38
Office	Washington	Product Name		Total Spots			236
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Not accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live Only Nov15	Primary Demo	Adults 35+	GRP	31	GIMP -	
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Comments:	10.26 new order, please review & confirm. thanks						

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	10/24/16	10/31/16	10/31/16	10/31/16	10/31/16	10/24/16	10/24/16	10/24/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/24/16	10/31/16	10/31/16	Start Date
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200000000000000000000000000000000000000	\$29.69	\$29.69	\$57.81	\$45.31	\$29.69	\$35.94	\$45.31	\$23.44	\$23.44	\$45.31	\$35.94	\$23.44	\$34.38	\$59.38	\$37.50	\$150.00	Total Cost
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Flight Dales Flig		Issue	30	\$45.31	\$45.31	-1	ar.	,			×	×					11/6/16	10/31/16	SyFy Prime	SYFY	174
Flight Dates Flig		Issue	30	\$35.94	\$35.94	-	а				×	×				-	11/6/16	10/31/16	SyFy Access	SYFY	173
Flight Dates 10/24/16 - 11/06/16 Screen Strategies Media Scree		Issue	30	\$23.44	\$23.44	1	э			Н	×	×				-	11/6/16	10/31/16	SyFy Daytime	SYFY	172
Flight Dates Flight Dates 10/24/16 - 11/06/16 3creen Strategies Media 3creen Strategie		Issue	30	\$34.38	\$34.38	1	1	-		Н	×	×					11/6/16	10/31/16	SyFy Morning	SYFY	171
Flight Dales 10/24/16 - 11/06/16 Screen Strategies Media Screen Strategies Screen Strategies Media Screen Stra		Issue	30	\$45.31	\$45.31	1	a	4	×	×				00			10/30/16	10/24/16	Oxygen Daytime	OXYG	170
Flight Dates		Issue	30	\$57.81	\$57.81	1	3		×		v		\dashv	9	-	\rightarrow	10/30/16	10/24/16	Oxygen Prime	OXYG	169
Flight Dates 10/24/16 - 11/06/16 Agency Screen Strategies Media Advertiser Alliance for a Better Minnesota Total # of Weeks Total	omment	Line C	Spot Len	Total Cost	Unit Cost	Total Spots	IMP	RTG	S		-	\$				Start	Stop Date	Start Date	Program	Net	Line
Flight Dates 10/24/16 - 11/06/16 Update Date 10/26/16 Agency Screen Strategies Media Version 1 vs. 1 Advertiser Alliance for a Better Minnesota Total # of Weeks 1 vs. 1 Client Code Total # of Weeks Commission Commission Est Code 2863 Net Total Total Spots Affiliate Split 100.0 Credit Status Adults 35+ Sold On CPP - GIMP - Makegood Policy Approval Required CPM - CPM -																					
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7738 Flight Dates 10/24/16 - 11/06/16 Update Date Update Date 10/26/16 rrum/Rosemount, MN Agency Screen Strategies Media Version 1 Vs. 1 sapolis-St. Paul Client Code Alliance for a Better Minnesota Total # of Weeks Total # of Weeks sha Levinsohn Product Code Est Code Commission Commission n Williamson Est Code 2863 Total Total Spots p51-2620 Product Name Zoedit Status Total Spots Total Spots 100.0 sold On Cost Per Spot Sold On GRP GIMP -	•	PM		•	op	[3				ă	equire	oval R	Appro	cy	ood Poli	Makeg					
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7738 Flight Dates 10/24/16 - 11/06/16 Update Date Update Date 10/26/16 trum/Rosemount, MN Agency Screen Strategies Media Show All Lines Total # of Weeks 1 Vs. 1 papolis-St. Paul Client Code India # of Weeks Total # of Weeks Total # of Weeks product Code Est Code 2863 Net Total Total Spots product Name Credit Status Credit Status Affiliate Split 100.0		ost Per Spot			old On	Sc													Not accepted		Status
7738 Flight Dates 10/24/16 - 11/06/16 Update Date 10/26/16 trum/Rosemount, MN Agency Screen Strategies Media Version 1 Vs. 1 papolis-St. Paul Advertiser Alliance for a Better Minnesota Total # of Weeks Total # of Weeks product Code Cient Code 2863 Commission Net Total ington Product Name 2863 Total Spots Total Spots		00.0			filiate Split	<u>}</u>									Status	Credit			(301) 951-2620		Phone
7738 Flight Dates 10/24/16 - 11/06/16 Update Date 10/26/16 trum/Rosemount, MN appolis-St. Paul Agency Agreen Strategies Media Screen Strategies Media Version Version 1 Vs. 1 sapolis-St. Paul Alliance for a Better Minnesota Total # of Weeks Total # of Weeks sha Levinsohn Commission Est Code 2863	236				ital Spots	7.									t Name	Produc			Washington		Office
7738 Flight Dates 10/24/16 - 11/06/16 Update Date 10/26/16 trum/Rosemount, MN sapolis-St. Paul Agency Agency Screen Strategies Media Screen Strategies Media Version Version 1 Vs. 1 Show All Lines Total # of Weeks Total # of Weeks Client Code Product Code Commission Commission	\$10,391.38				et Total	Z							2863		de	Est Co			Ethan Williamson	Sales Coordinator	ales Co
7738 Flight Dates 10/24/16 - 11/06/16 Update Date 10/26/16 trum/Rosemount, MN Agency Screen Strategies Media Version 1 Vs. 1 papolis-St. Paul Advertiser Alliance for a Better Minnesota Show All Lines Total # of Weeks Client Code Total Total Total	\$1,833.77				mmission	C							1		t Code	Produc			Natasha Levinsohn		Æ
7738 Flight Dates 10/24/16 - 11/06/16 Update Date 10/26/16 trum/Rosemount, MN Agency Screen Strategies Media Version 1 Vs. 1 Bapolis-St. Paul Advertiser Alliance for a Better Minnesota Show All Lines Total # of Weeks Total # of Weeks	\$12,225.15				ital	To									Code	Client					
7738 Flight Dates 10/24/16 - 11/06/16 Update Date trum/Rosemount, MN Agency Screen Strategies Media Version Advertiser Alliance for a Better Minnesota Show All Lines	2			ks	tal # of Wee	7															Market
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Flight Dates 10/24/16 - 11/06/16 Update Date		Vs. 1			rsion	<u>€</u>			a)	Med	tegies	in Stra	Scree			Agenc			6863		Syscode
		0/26/16	_		date Date	디				16	1/06/	/16 - 1	10/24		ates	Flight			62357738		Order #

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Order#	62357738	Flight Dates	10/24/16 - 11/06/16	Update Date	10/26/16	
Syscode	6863	Agency	Screen Strategies Media	Version	1 Vs. 1	
System Name	Spectrum/Rosemount, MN	Advertiser	Alliance for a Better Minnesota	Show All Lines		
Market	Minneapolis-St. Paul			Total # of Weeks		2
		Client Code		Total		\$12,225.15
AE	Natasha Levinsohn	Product Code		Commission		\$1,833.77
Sales Coordinator	Ethan Williamson	Est Code	2863	Net Total		\$10,391.38
Office	Washington	Product Name		Total Spots		236
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live Only Nov15	Primary Demo	Adults 35+	GRP -	GIMP	
1		Makegood Policy	Approval Required	CPP -	CPM .	
Comments:	10.26 new order, please review & confirm. thanks					

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10/24/16	10/31/16	10/31/16	10/24/16	10/24/16	10/24/16	10/31/16	10/31/16	10/31/16	10/31/16	10/24/16	10/24/16	10/24/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/24/16	10/24/16	10/24/16	Start Date
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24:00	24:00	19:00	19:00	24:00	16:00	02:00	24:00	19:00	16:00	19:00	24:00	16:00	02:00	24:00	19:00	16:00	09:00	19:00	24:00	16:00	Stop Time
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\$45.31	\$45.31	\$35.94	\$35.94	\$45.31	\$23.44	\$23.44	\$45.31	\$35.94	\$23.44	\$73.44	\$90.63	\$45.31	\$45.31	\$90.63	\$73.44	\$45.31	\$68.75	\$59.38	\$75.00	\$37.50	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Line Comment

Order#	62357738	Flight Dates	10/24/16 - 11/06/16	Update Date	10/26/16	5
Syscode	6863	Agency	Screen Strategies Media	Version	1 Vs. 1	
System Name	Spectrum/Rosemount, MN	Advertiser	Alliance for a Better Minnesota	Show All Lines		
Market	Minneapolis-St. Paul			Total # of Weeks		2
		Client Code		Total		\$12,225.15
AE	Natasha Levinsohn	Product Code		Commission		\$1,833.77
Sales Coordinator	Ethan Williamson	Est Code	2863	Net Total		\$10,391.38
Office	Washington	Product Name		Total Spots		236
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	r Spot
Survey	Cable Nielsen Live Only Nov15	Primary Demo	Adults 35+	GRP -	GIMP	
•		Makegood Policy	Approval Required	CPP -	СРМ	
Comments:	10.26 new order, please review & confirm, thanks					

231	230	229	228	227	226	225	224	223	222	221	220	219	218	217	216	215	214	213	212	211	Line
VH1	VH1	VH1	VH1	USA	NSN	NSN	NSU	NSN	NSN	NSA	NSA	TWC	TWC	TWC	TWC	TWC	TWC	TWC	TWC	TRU	Net
VH1 Prime	VH1 Late Fringe	VH1 Prime	VH1 Access	USA Daytime	USA Prime	USA Daytime	USA Late Fringe	USA Prime	USA Access	USA Daytime	USA Morning	Weather Daytime	Weather Prime	Weather Daytime	Weather Late Fringe	Weather Prime	Weather Access	Weather Daytime	Weather Morning	TruTV Access	Program
10/24/16	10/31/16	10/31/16	10/31/16	10/24/16	10/24/16	10/24/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/24/16	10/24/16	10/24/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/24/16	Start Date
10/30/16	11/6/16	11/6/16	11/6/16	10/30/16	10/30/16	10/30/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	10/30/16	10/30/16	10/30/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	10/30/16	Stop Date
19:00	00:00	19:00	16:00	00:60	19:00	00:60	00:00	19:00	16:00	09:00	05:00	09:00	19:00	09:00	00:00	19:00	16:00	09:00	05:00	09:00	Start Time
24:00	02:00	24:00	19:00	19:00	24:00	16:00	02:00	24:00	19:00	16:00	09:00	19:00	24:00	16:00	02:00	24:00	19:00	16:00	09:00	19:00	Stop
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\$45.31	\$23.44	\$45.31	\$35.94	\$73.44	\$90.63	\$45.31	\$45.31	\$90.63	\$73.44	\$45.31	\$68.75	\$59.38	\$75.00	\$37.50	\$37.50	\$75.00	\$59.38	\$37.50	\$57.81	\$35.94	Unit Cost
\$45.31	\$23.44	\$45.31	\$35.94	\$73.44	\$90.63	\$45.31	\$45.31	\$90.63	\$73.44	\$45.31	\$68.75	\$59.38	\$75.00	\$37.50	\$37.50	\$75.00	\$59.38	\$37.50	\$57.81	\$35.94	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Line Comment

Order#	62357738	Flight Dates	10/24/16 - 11/06/16	Update Date	10/26/16	
Syscode	6863	Agency	Screen Strategies Media	Version	1 Vs. 1	
System Name	Spectrum/Rosemount, MN	Advertiser	Alliance for a Better Minnesota	Show All Lines		
Market	Minneapolis-St. Paul			Total # of Weeks		2
		Client Code		Total	\$1	\$12,225.15
AE	Natasha Levinsohn	Product Code		Commission	40	\$1,833.77
Sales Coordinator	Ethan Williamson	Est Code	2863	Net Total	\$1	\$10,391.38
Office	Washington	Product Name		Total Spots		236
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live Only Nov15	Primary Demo	Adults 35+	GRP -	GIMP -	
-		Makegood Policy	Approval Required	CPP -	CPM -	
Comments:	10.26 new order, please review & confirm. thanks					